

MHC Governance Learning Collaborative

Call for Nominations

Advancing Superior Governance Knowledge and Skills
for System Hospital Board Members

Join the 2016 - 2017 Class

Are You Prepared to Meet Today's Governance Challenges?

Serving on a community hospital or health care system board in today's challenging environment takes more than the desire to fulfill a fiduciary duty. The way hospitals do business is changing at an alarming rate, and the pressure to manage quality and safety, cost and value, and the patient experience is unprecedented. Add to this the challenges of population health management, workforce issues, practitioner relationships, and strategic positioning; hospital board members today are faced with a rapidly evolving and complicated decision-making landscape. Layer on top of this the challenges of creating a highly functioning and efficient regional system, and the need for exceptional governance skills is magnified.

The Munson Healthcare System Governance Learning Collaborative was created to promote the highest level of governance functioning throughout the system that is consistent across all organizations. Graduates of the collaborative will gain both knowledge and skills that will promote a high level of engagement at both the system and local level. Equally, the collaborative will recognize the uniqueness, distinctness and value of the many "parts" and how they contribute to the "whole." Graduates will develop a superior level of competency in both traditional and contemporary governance issues from the unique health care perspective.

Value to the Local Hospital

- Build extensive board capacity through the enhancement of best-practice governance knowledge and skills
- Expand the board's understanding of "systemness" and how all organizations contribute to the value and success of the whole
- Advanced board engagement
- Enhanced collaboration at the board level across the system that promotes valuable idea exchange resulting in wide-ranging effectiveness

Value to the Board Member

- An exceptional learning experience that will enhance contemporary governance knowledge and skills
- The opportunity to learn from local, state and national experts in health care and governance
- A unique opportunity for peer-to-peer learning and to share best practices within the Munson Healthcare system
- Online coursework and a specially designed case study designed to elevate learning from theoretical to practical

Who Should Join the Collaborative?

This program is designed for all governing board members from the Munson Healthcare system. A minimum of one year board experience is required.

What You Will Learn

The MHC Governance Collaborative will guide you through the process of generating new thinking, developing advanced knowledge, and enhancing effectiveness as a community steward and leader. The MHC Governance Learning Collaborative brings participants together in a unique learning opportunity that includes retreat-like interaction, online learning that enhances classroom work, and extensive peer-to-peer learning events.

Session One: Principles of Highly Successful Governance

- The role of the governing board member in establishing and affirming mission
- A primer on health care basics including financing and the law
- Board self-development
- Board and management roles; providing oversight – not interference
- Keeping a healthy balance between mission and margin
- Best practices in contemporary governance
- Board competencies, roles and responsibilities
- The board's role in community health and accountability

Session Two: The Board's Role in Quality and Patient Safety

- Learn how to measure and monitor quality and patient safety and to effectively use dashboards to monitor organizational progress
- Become familiar with the board's role in assuring quality of care
- Learn the principles of LEAN management and how it is transforming how health care is delivered
- Understand who measures what and why
- Relate your strategic initiatives to quality
- Investigate the most up-to-date information on value-based purchasing, transparency and pay-for-performance
- Explore quality and compliance from the system perspective

Session Three: Hospital and Physician Relationships

- Understand the legal responsibilities of the board in relation to physicians
- Learn how physicians think and what they want in a partnership with hospitals
- Explore physician alignment opportunities – both the pros and cons
- Study how to work with the medical staff to define a win/win partnership
- Identify the board's responsibility and role in recruitment and retention and the development of strategic partnerships with medical staff
- Become familiar with the principles of population health management and both the hospital and physicians role hospitals and physicians work together

Session Four: Governance Mastery and Capacity Building

- Explore the principles of system thinking
- Examine cutting-edge strategic thinking theories
- Learn to effectively evaluate and rejuvenate the board and C-suite
- Understand how to energize committees to create a highly functioning board
- Learn how to take your board meetings to the next level through intense engagement and the use of best-practice principles
- Celebrate your accomplishment during our graduation celebration!

Hospital and Participant Investment

Board members selected to participate in the Collaborative are expected to invest the time and energy needed to complete all of the activities planned. The value of this learning experience is the peer-to-peer learning that will occur, and thus participants should plan to attend all required meetings and participate in online forums as requested. There is minimal work required outside of the face-to-face sessions and online discussions. In addition to the face-to-face sessions, participants should plan to invest one day per month throughout the nine-month program for at-home coursework.

Dates to Remember

June 30, 2016

Applications due

July 31, 2016

Participants selected and notified

Sept. 23-24, 2016

Session one, Cadillac, MI

Jan. 13 - 14, 2017

Session Two: Crystal Mountain Resort, Frankfort, MI

April 21 - 22, 2017

Session Three: Gaylord, MI

June 9 - 10, 2017

Final Session: Grand Traverse Resort and Spa, Traverse City, MI

Tuition

The cost of the program is \$2,000 per participant. Tuition covers all course materials and meeting refreshments. Individual travel, lodging, and other related expenses are not included in the tuition costs.

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Munson Healthcare Governance Collaborative: 2016-2017 Application

Section I: Applicant Information

Applicant Name:	Name preferred in informal setting:
Hospital/Health Care Organization:	
Address:	City/ZIP:
Chief Executive Officer:	
CEO Phone:	CEO Email:
Name of CEO Assistant:	
Phone number of CEO Assistant:	CEO Assistant Email:

Applicant Personal Data:

Professional (work) Title (if applicable):	
Employing Organization:	
Preferred Mailing Address (home or work):	
City/ZIP (home or work):	
Preferred Phone (home, work or cell):	Preferred Personal Email (home or work): <small>(Please use the email address where you will want all fellowship correspondence to be delivered.)</small>
Name of Assistant (if applicable):	
Phone Number of Assistant:	Assistant's Email:
Spouse/Partner Name:	
Date of Birth: (month and day)	

Section II: Computer Literacy

At what level of personal computer expertise do you consider yourself? No experience Beginner Intermediate Advanced
I access the Internet from: Work Home Both Other

Section III: Experience

Number of years on current hospital/health care organization board:
Hospital/health care organization board committees on which you have served or are now serving:
Other civic/government board activities:

Signature of Applicant:
Signature of Sponsoring Hospital CEO:

SUBMITTING APPLICATIONS

Please submit the completed application with required signatures by **June 30, 2016**, to: Katrina Huffman, Munson Healthcare, 1105 Sixth St., Traverse City, MI 49684. Applications can be emailed to **khuffman@mhc.net**. To discuss the program further, contact Marlene Hulteen at **616-485-0645**.

AGENDA
Munson Healthcare Governance Learning Collaborative
September 30 – October 1, 2016
Crystal Mountain Resort
Frankfort, MI

Friday, September 30

Northwest Territories C, Crystal Center Main Level

- 8:30 a.m. Welcome, Introductions and Continental Breakfast**
- Introductions – Getting to know you!
- 9 a.m. Orientation to Session One and Learning Expectations**
Marlene Hulteen
Program Manager
- 9:15 a.m. About the Munson Healthcare System Culture, Strategy and the C-Suite**
Ed Ness
Chief Executive Officer
Munson Healthcare
Traverse City, MI
- 10 a.m. Stretch Break**
- 10:15 a.m. Value Driven Leadership and Governance**
Steve Byrum
President and CEO
Byrum Consulting Group
Chattanooga, TN
- 12:15 p.m. Networking Luncheon**
- 1 p.m. Leadership and Governance (continued)**
Steve Byrum
- 2:30 p.m. Stretch Break**
- 2:45 p.m. Leadership and Governance Conclusion**
Steve Byrum

3:30 p.m.

**The Economics of Healthcare
Volume to Value, Capacity, Economic and Strategic Risk**

*Chad Schafer
Partner
Plante & Moran, PLLC
Southfield, MI*

And

*Tony Colarossi
Partner
Plante Moran, PLLC
East Lansing, MI*

With

*Mark Hepler
Chief Financial Officer
Munson Healthcare
Traverse City, MI*

5 p.m.

Wrap up/ Take Aways

*Lyn Jenks
Chief Executive Officer
Munson Healthcare Charlevoix Hospital;
Program Facilitator*

5:30 p.m.

Recess Day One

6:30 – 9 p.m.

Welcome Reception and Dinner

*Reception: Lodge Patio
Dinner: Mountain View at the Lodge*
Spouse/significant invited

Saturday, October 1

- 7:30 a.m. Continental Breakfast**
- 7:45 a.m. Recap of Day One and Learning Expectations**
- 8 a.m. The Big Picture on Legal Issues for Hospitals**
Janice Anderson, Esq
Partner
Polsinelli
Chicago, IL
- With*
- Paul Shirilla*
Vice President Legal Affairs and General Counsel
Munson Healthcare
Traverse City, MI
- 9:30 a.m. Stretch Break**
- 9:45 a.m. The Big Picture on Legal Issues (continued)**
- 10:30 a.m. A Culture of Inquiry: Board Competencies, Roles and Responsibilities**
Lyn Jenks
- Noon Working Lunch**
Community Profile Frankfort: The Facts and Challenges
Peter Marinoff
Chief Executive Officer
Paul Oliver Memorial Hospital
Frankfort, MI
- 1 p.m. Community Accountability – Your Expanding Role**
Lyn Jenks
- 2:30 p.m. Stretch Break**
- 2:45 p.m. Today's Hot Topic: Community Health Improvement – System Best Practices**
Mary Totten
President
Totten & Associates
Chicago, IL
- 3:45 p.m. Take Aways**
Lyn Jenks and Fellows

4 p.m.

Wrap-up, Evaluation and Future Activities

Marlene Hulteen

On-line discussion directions

Locations and dates of future sessions

Dates to Remember

Nov. 2016

Dec. 2016

Dec. – Jan. 2017

January 20-21, 2017

Session One Follow-up Exercise

Follow-up Exercise Conference Call (date TBD)

Stretch Exercise – Session One and Two

Session Two – Gaylord