

Adapted from "The Board's Role in Health Care Experience" by Laura Orr and Katie Owens (Trustee Insights, Dec. 2023).

## **Example Experience Scorecard**

Employee Engagement	Physician and Advanced Practice Provider Engagement	Patient Experience	Community Engagement
Improve overall employee engagement from 45th to 65th percentile  Decrease voluntary turnover by 15%	Improve physician and provider overall engagement from the 65th to 75th percentile	Improve the following patient experience environments of care:  Inpatient: 67th to 75th percentile  Emergency: 50th to 60th percentile  Medical Group: 45th to 60th percentile	Consumer Health Needs Assessment:  Complete 100% of action planning milestones Brand Image:  Improve perception of cardiovascular service line by 10%