

Welcome to the spring 2018 issue of *Trustee Insights*, the American Hospital Association's multi-media package for trustees and CEOs. New resources include articles, tools and webinars on the increasing role of employers in driving health care value; board oversight of quality; new governance approaches to strategic planning; board orientation best practices; and how to maximize board chair effectiveness.

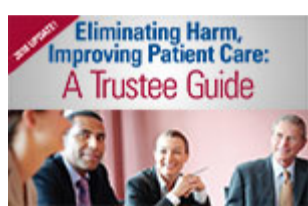
As part of the AHA's enhanced offerings for trustees, beginning with our next issue in July, *Trustee Insights* will become a bi-monthly resource that integrates many of the key features from *Trustee* magazine and offers valuable new items to support excellence in hospital and health system governance. To subscribe, please [click here](#).

## New Resources & Tools for Trustees



### Purchaser Pressure: The Emerging Role of Employers in Driving Value in Health Care

Learn how businesses are assuming a larger role in shaping health care purchasing and delivery, and the implications of these new market dynamics for hospitals and health systems.



### Eliminating Harm, Improving Patient Care: A Trustee Guide

Four brief video modules and an accompanying discussion guide address the essential role of the board in improving quality through a focus on population health, clinician and patient/family engagement and ongoing board education.



### Is Strategic Planning Getting Adequate Attention in Hospital Boards?

A commentary from Paul H. Keckley, Ph.D. identifies how hospital boards can more effectively approach strategic planning by adopting four common practices from publicly traded companies.



### Engaging Millennials in Governance

Insights into the large and influential Millennial generation and how to best engage them in health care governance.



### Leveraging Committees

Learn how leveraging the work of board committees can yield more time for your board to spend in robust discussions of strategic challenges and opportunities.



### A New Model for Equity of Care

Explore four concrete actions your board can take to make diversity and health equity a priority for your health care organization.

## New On-Demand Webinars



### Board Orientation Best Practices with Dottie Schindlinger, Board Effect/Diligent

Discover a set of action steps that can help you develop a conscious, ongoing board orientation process that helps the entire board form a high-functioning team much faster as each new trustee comes on.



### The Role of the Board Chair with Jamie Orlikoff, Orlikoff & Associates

The quality of governance is greatly enhanced by an effective board chair. Learn the key questions for boards to ask and approaches to take to clarify an explicit role and expectations for the board chair.

## Trustee Education Calendar



**AHA Annual Meeting**  
May 6-9, 2018



**AHA Leadership Summit**  
July 26-28, 2018

## Trustee Magazine



### Trustee Magazine April 2018

Trustee's April cover story, "The Rise of House Calls," focuses on how home-based care for frail and elderly patients can improve outcomes and reduce costs.

## Recent AHA Resources & Tools



### FutureScan 2018-2023: Healthcare Trends & Implications

A PowerPoint on the key environmental trends that boards should understand with a set of in-boardroom discussion questions.



### TrendWatch: Expanding Electronic Patient Engagement

A brief focusing on the state of patients' access to and engagement with their health data through health IT.