

Welcome to the fall issue of Trustee Insights, the American Hospital Association's new quarterly multi-media package for trustees and CEOs. New resources include articles, tools and webinars on cybersecurity, quality accrediting agencies, CEO performance appraisal and population health partnerships.

This issue also debuts a new series of multi-media resources to support governance of foundations and fund development in hospitals and health systems. These new videos, webinars, publications and tools are offered in partnership between AHA Trustee Services and Accordant Philanthropy, and can be accessed [here](#).

Read on for more. We welcome your feedback at [trustees@aha.org](mailto:trustees@aha.org).

## New Resources & Tools for Trustees



### Cybersecurity and Hospitals: A Board Perspective

A review of the significant threats that hospitals and health systems face in managing cyber risk, including a set of discussion questions for your board.



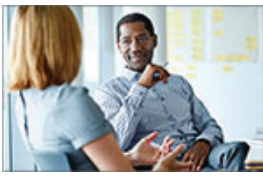
### Accreditation: What Boards Need to Know

Learn about voluntary accreditation processes and providers and how it can facilitate the board's oversight responsibilities for compliance and care quality/safety.



### The Trustee's Role in Advocacy: Telling Your Hospital Story

Explore how trustees can make a real difference by actively engaging in political advocacy.



### The CEO Performance Evaluation: A Vital Ingredient in Building and Sustaining a Trustful Board/CEO Partnership

An overview, with practical case examples, of the process and components of CEO performance evaluation, including a sample assessment form that your board can customize.



### Health, Hope and Healing – For All

AHA Chairman Gene Woods on Carolinas HealthCare System's journey to revamp its mission and vision statements to better represent the heart of the organization.



### Bringing Competencies to Governance: Systems Helping Systems

Learn how Health First in Rockledge, FL, uses a Competency Inventory to select, develop and evaluate its board members.

## New On-Demand Webinars



### Revisiting Philanthropy: How to Reinvent the Foundation Board with Betsy Chapin Taylor, Accordant Philanthropy

Explore how hospital boards and foundation boards can be more meaningfully engaged and can influence your organization's philanthropy program's priorities, alignment and investment.



### Developing Creative Affiliations for New Capabilities with Anu Singh, Kaufman Hall

A webinar exploring the key concepts of developing partnerships for population health management and value-based care.

## Video Library



### Giving Patients A Voice

Brian Gragnolati, president and CEO of Atlantic Health System and chair-elect designate of the American Hospital Association, discusses affordability and letting the patient's voice shine.

## Trustee Education Calendar



**AHA Rural Leadership Summit**



**State Association Conferences**

## Trustee Magazine



### Trustee Magazine: October 2017

Trustee's October cover story, "Is There a Cure for Burnout?," discusses clinician burnout as a systemic issue that requires leadership and resources.

## Recent AHA Resources & Tools



### Community Conversations Toolkit

A toolkit to help you engage your community through community conversations, social media and use of your community health needs assessment.

[Download Toolkit](#)



### A Playbook for Fostering Hospital-Community Partnerships to Build a Culture of Health

A playbook and case studies of effective methods, tools and strategies to create and sustain partnerships to advance population health.

[Download Report](#)



### Telehealth: Delivering the Right Care, at the Right Place, at the Right Time

Case examples demonstrating how telehealth can be used innovatively for care delivery.

[Download Report](#)



### Improving Care for High-Need, High-Cost Patients

This issue brief provides an overview, strategies and resources to help hospitals improve care for high-need, high-cost patients.

[Download Report](#)