|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Disruptor Profile Template** | | | | |
| **Disruptor Summary**:  Insert Mission  Insert Vision  Insert Values  Insert Components in Local Region:   * A * B * C * D * E   **Market Cap:** $ |  | **Disruptor Component Summary**:  Insert Mission  Insert Vision  Insert Values  Insert Components in Local Region:   * A * B * C * D * E   **Market Cap:** $ | | |
| **INSERT RELEVANT REGIONAL (OR OTHER) MAP THAT DEPICTS DISRUPTOR PRESENCE IN LOCAL MARKET** | | | | |
| **Disruptor:**  **Select Financial and Operating Numbers** | **2016** | | **2017** | **2018** |
| Total Revenue (in millions) |  | |  |  |
| Net Income (in millions) |  | |  |  |
| Total Medical Membership (in thousands) |  | |  |  |
| Commercial |  | |  |  |
| Medicare Advantage |  | |  |  |
| Medicare Supplement |  | |  |  |
| Medicaid |  | |  |  |
| Dental |  | |  |  |
| Pharmacy Benefit Management Services |  | |  |  |
|  | | | | |
| **Other Disruptor Component: Select Financials** | | | | |
| Total Revenue (in millions) |  | |  |  |
| Net Income (in millions) |  | |  |  |

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| **Disruptor Awards, Recognition and Leading Programs** |
| Insert Year and Award |
| Insert Year and Award |
| Insert Year and Award |

|  |
| --- |
| **Select Recent Noteworthy Disruptor Affiliations, Partnerships and News** |
| Insert Year and Affiliation/Partnership |
| Insert Year and Affiliation/Partnership |
| Insert Year and Affiliation/Partnership |

|  |  |
| --- | --- |
| **TOWS Analysis (Disruptor Perspective)** | |
| **Threats** | * Threat 1 * Threat 2 * Threat 3 |
| **Opportunities** | * Opportunity 1 * Opportunity 2 * Opportunity 3 |
| **Weaknesses** | * Weakness 1 * Weakness 2 * Weakness 3 |
| **Strengths** | * Strength 1 * Strength 2 * Strength 3 |
| **Disruptor CEO’s Corner** | |
| **What We Bring to the Table** | * Contribution 1 * Contribution 2 |
| **What Keeps Me Up at Night** | * Concern 1 * Concern 2 |
|  | |
| **Board Member Organization’s Value Proposition and SWOT Analysis** | |
| * Value Proposition Element 1 * Value Proposition Element 2 * Value Proposition Element 3 | |

**Organization’s SWOT Analysis (with Respect to Disruptor)**

**Weaknesses**

* Weakness 1
* Weakness 2
* Weakness 3

**Strengths**

* Strength 1
* Strength 2
* Strength 3

**Threats**

* Threat 1
* Threat 2
* Threat 3

**Opportunities**

* Opportunity 1
* Opportunity 2
* Opportunity 3