|  |
| --- |
| **Disruptor Profile Template** |
| **Disruptor Summary**: Insert MissionInsert VisionInsert ValuesInsert Components in Local Region: * A
* B
* C
* D
* E

**Market Cap:** $ |  | **Disruptor Component Summary**: Insert MissionInsert VisionInsert ValuesInsert Components in Local Region: * A
* B
* C
* D
* E

**Market Cap:** $ |
| **INSERT RELEVANT REGIONAL (OR OTHER) MAP THAT DEPICTS DISRUPTOR PRESENCE IN LOCAL MARKET** |
| **Disruptor:** **Select Financial and Operating Numbers** | **2016** | **2017** | **2018** |
| Total Revenue (in millions) |  |  |  |
| Net Income (in millions) |  |  |  |
| Total Medical Membership (in thousands) |  |  |  |
| Commercial |  |  |  |
| Medicare Advantage |  |  |  |
| Medicare Supplement |  |  |  |
| Medicaid |  |  |  |
| Dental |  |  |  |
| Pharmacy Benefit Management Services |  |  |  |
|  |
| **Other Disruptor Component: Select Financials** |
| Total Revenue (in millions) |  |  |  |
| Net Income (in millions) |  |  |  |

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| **Disruptor Awards, Recognition and Leading Programs**  |
| Insert Year and Award |
| Insert Year and Award |
| Insert Year and Award |

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| **Select Recent Noteworthy Disruptor Affiliations, Partnerships and News**  |
| Insert Year and Affiliation/Partnership  |
| Insert Year and Affiliation/Partnership |
| Insert Year and Affiliation/Partnership |

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| **TOWS Analysis (Disruptor Perspective)** |
| **Threats** | * Threat 1
* Threat 2
* Threat 3
 |
| **Opportunities** | * Opportunity 1
* Opportunity 2
* Opportunity 3
 |
| **Weaknesses** | * Weakness 1
* Weakness 2
* Weakness 3
 |
| **Strengths** | * Strength 1
* Strength 2
* Strength 3
 |
| **Disruptor CEO’s Corner**  |
| **What We Bring to the Table** | * Contribution 1
* Contribution 2
 |
| **What Keeps Me Up at Night** | * Concern 1
* Concern 2
 |
|  |
| **Board Member Organization’s Value Proposition and SWOT Analysis** |
| * Value Proposition Element 1
* Value Proposition Element 2
* Value Proposition Element 3
 |

**Organization’s SWOT Analysis (with Respect to Disruptor)**

**Weaknesses**

* Weakness 1
* Weakness 2
* Weakness 3

**Strengths**

* Strength 1
* Strength 2
* Strength 3

**Threats**

* Threat 1
* Threat 2
* Threat 3

**Opportunities**

* Opportunity 1
* Opportunity 2
* Opportunity 3