

26TH ANNUAL



American Hospital Association
LEADERSHIP SUMMIT

July 26–28, 2018 | San Diego, California | Manchester Grand Hyatt



EDUCATIONAL TRACK #8 | GOVERNANCE EXCELLENCE



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The Leadership Summit offers trustees and board members programming to connect the work of governance to the challenges of delivery system transformation. The Summit's Governance Excellence track provides trustees with special opportunities to dive deeper into emerging trends and best practices. Through peer-to-peer learning opportunities, case study analysis, and strategic discussion with governance experts, trustees will gain practical ideas to enhance their knowledge and performance. Governance specialist Jamie Orlikoff will serve as the navigator for trustees throughout the track, facilitating translation of the critical issues addressed at the Summit to best practices for boards.

PRE-SUMMIT WORKSHOP

THURSDAY, JULY 26 | 7:30–10:00 AM

(Pre-registration required.)

Decisions, Decisions: Trends and Effective Leadership and Governance of Hospitals and Health Systems

James E. Orlikoff, President, Orlikoff & Associates, Inc.

Health care is in turmoil, and nowhere is the impact of this more challenging than for the boards and board members of hospitals and health systems. How can boards make effective, timely decisions when trends are complex and even contradictory, when information is incomplete, and when there is unprecedented dissent among the board members? This session broadly reviews the challenging and conflicting trends buffeting U.S. health care, and unpacks their implications. Using this as context, Jamie Orlikoff will then review specific strategies and tools for boards to maximize the effectiveness of their decision-making to help their organizations survive this risky time.

TRUSTEE COMMUNITY FORUM AND DIALOGUE

THURSDAY, JULY 26 | 11:00 AM–12:30 PM

(Pre-registration required; this lunch is intended for trustees, CEOs and governance support professionals.)

The Value Initiative: What Does Affordable Health Care Mean to Trustees and Their Communities?

Trustees and CEOs are invited to join this interactive lunch session facilitated by Priya Bathija, VP, The Value Initiative, American Hospital Association to share their community's voice on the factors they consider when determining whether health care is "affordable," as well as thoughts on what hospitals and health systems can do to reduce health care costs and improve the value of health care services they offer. We'll also provide an overview of The Value Initiative, a member-driven effort created to provide AHA members with the tools, educations and resources they need to address the issue of affordability.

TRUSTEE BREAKFAST

FRIDAY, JULY 27 | 7:00–8:15 AM

Engaging Trustees in Strategic Discussion at ProMedica

Karen Strauss, Chief Strategy, Marketing and Human Resource Officer ProMedica and **Elizabeth Michalak**, Liaison, ProMedica Governance Office, ProMedica

As a large not-for-profit health system, ProMedica depends on the leadership, insight and direction of its 28-member volunteer Board of Trustees. The challenge is to create a governance relationship where trustees are engaged and are truly contributing to the success of the organization. Recently the board has been looking for a different and more involved role in strategic decision-making. To that end, ProMedica began a new practice of data driven and heavily researched strategic discussions at its board meetings. Learn how this new approach to integrating strategic discussion has not only assisted management in further exploration of important topics but has increased trustee engagement and improved the governance culture.

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To register, visit: www.healthforum-edu.com/summit

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TRUSTEE LUNCH

FRIDAY, JULY 27 | 12:15–1:45 PM

(Pre-registration required; this lunch is intended for trustees, CEOs and governance support professionals.)

Helping Trustees Navigate the Complexities of Today's Health Care Environment

Nate Kaufman, Managing Director, Kaufman Strategic Advisors, Inc.

Trustees have the daunting task of governing their health system during this time of extreme uncertainty and turbulence. While the future direction of our nation's health care system is unclear, it is certain that the aging of the population and the unaffordability of health care will continue to put intense pressure on the cost structure of all health care providers. There are no simple solutions to the complex problems facing health systems, although there is no shortage of 'panacea peddlers' claiming there are. This presentation is structured to help trustees understand the appropriate strategic balance between 'doing more of the same' and 'doing what's new' and identifies the handful of crucial strategies that every health system must focus on to ensure optimal performance.

TRUSTEE BREAKFAST

SATURDAY, JULY 28 | 7:00–8:15 AM

Managing Smooth Board Succession during Uncertain Times: A Case Study

Steve Gordon, MD, Point B and **James E. Orlikoff**, President, Orlikoff & Associates, Inc.

Effective succession management is an essential function of self-perpetuating boards. Vetting, appointing, and onboarding new trustees is a critical opportunity for aligning the board around organizational purpose, values, and strategic direction, while introducing fresh energy and perspective. The process need not be time consuming, but it does need to be well executed by and for the board itself. This interactive session will review the approach taken by the board of one non-profit hospital system and consider it from various perspectives: the existing board, executive leadership, staff support, the board candidate, and national best practice. Attendees will learn the purpose and key objectives of each step, and understand how to avoid pitfalls and improve succession management at their own organizations.

TRUSTEE NETWORKING CENTER

The place to gather insights and ideas on good governance, sit down with our experts, and network with other trustees.

> TRUSTEE NETWORKING RECEPTION

THURSDAY, JULY 26 | 4:30–5:30 PM

Meet other hospital and health system trustees and board members, discuss the day's activities, and enjoy beverages and light hors d'oeuvres.

> TRUSTEE ROUNDTABLES

FRIDAY, JULY 27

Join a roundtable discussion group for facilitated conversation on critical issues and topics in governance. Share what's working well in your organization and gain advice on what you're struggling with. Take advantage of this opportunity to tap into your peers' expertise.

10:15–11:15 AM **CEO Succession Planning** with **Bill Westwood**, Senior Client Partner and **Tom Giella**, Chair, Health Care Services, Korn Ferry

11:15 AM–12:15 PM . . **Mergers/Affiliations and the Board** with **Todd Linden**, President, Linden Consulting

3:30–4:30 PM **Best Practices in Governance** with **Jamie Orlikoff**, President, Orlikoff & Associates, Inc.

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